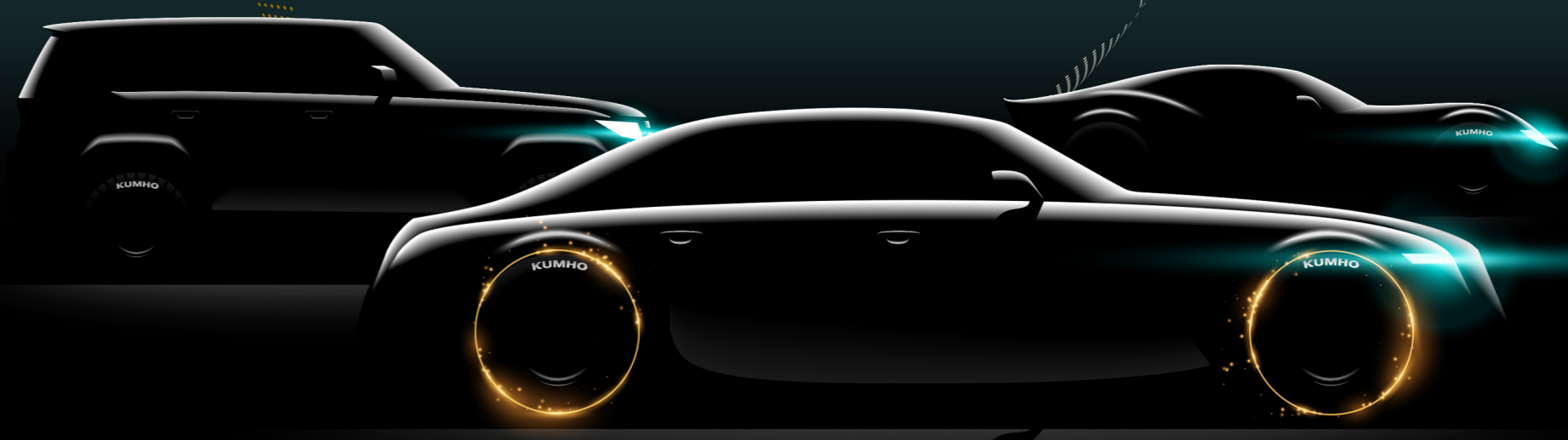


60 years
GO with you

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Better. All-Ways



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68, Saemunan-ro, Jongno-gu, Seoul, 03184, Korea
www.kumhotire.com

Global OE Partners



PS71

HS51

Max. Performance

ECSTA PS71

A sports performance tire delivering true driving refinement. Provides fine and stable driving with superb handling and braking performance on wet and dry surfaces.



- ▼ 01

4 WIDE GROOVE
Maximised tire contact area through an optimised tread design. 4 main wide grooves direct water drainage out of the tread area.

- ▼ 02

OPTIMISED BLOCK DESIGN
Improvement of dry road performance & high speed stability.

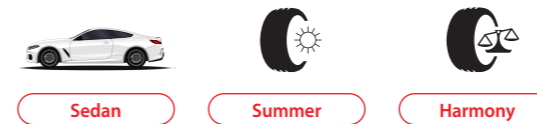
- ▼ 03

OPTIMUM SHAPE DRAWING RIB BY EACH
Upgrade of wet grip, wear out performance.

Harmony UHP

ECSTA HS51

Designed to balance performance and comfort with precision handling and braking combined with smoothness.



- ▼ 01

TIRE DESIGN
Improved braking in the wet and a centralised ribbed pattern design reinforces tread stiffness and stability.

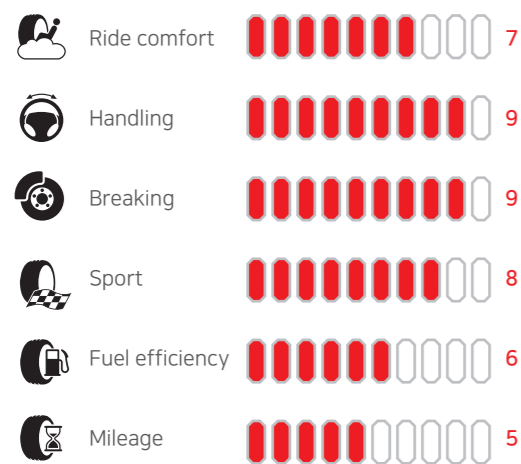
- ▼ 02

WIDE LATERAL GROOVES
The 4 wide linear grooves maximises water displacement when turning.

- ▼ 03

CLOSED AND NOTCH SHOULDER
Handling performance has been improved due to the strengthened shoulder block.

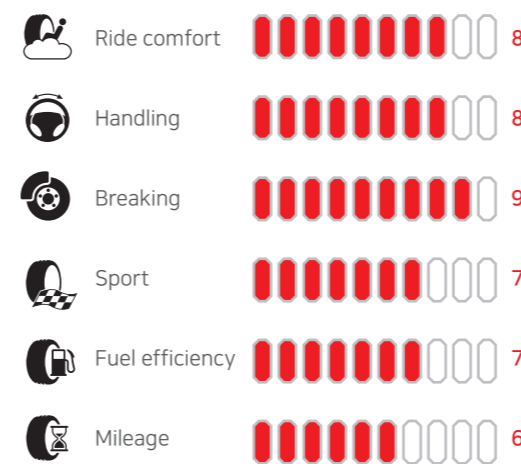
PERFORMANCE



OE (ORIGINAL EQUIPMENT)



PERFORMANCE



OE (ORIGINAL EQUIPMENT)



ES31

KH27

High Performance

ecOWING ES31

Optimized technology for fuel efficiency & safety.



- 01 **RR REDUCTION DESIGN**
RR reduction through securing longitudinal strength with rib type center block.
- 02 **BALANCED MIDDLE BLOCK**
Improved wet performance by securing the side groove of inside part.
- 03 **OPTIMAL WET PERFORMANCE**
Optimized drainage performance and hydroplaning by wide 4 channel main groove.

High Performance

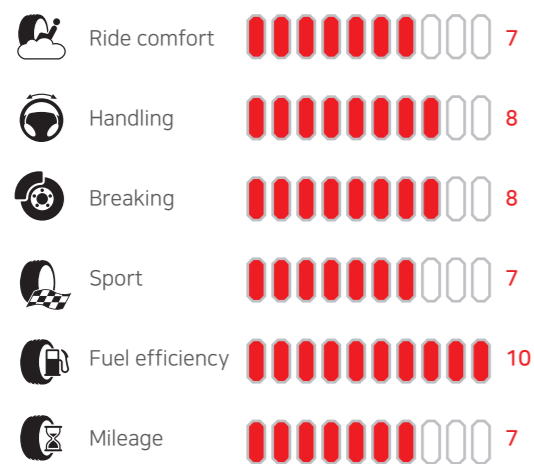
ecOWING KH27

Fuel economy and eco-friendly characteristics with great handling performance.



- 01 **BETTER WET GRIP & TRACTION PERFORMANCE**
By a strengthened rib and improved center block.
- 02 **LINE TYPE DIMPLE**
Improvement of wet performance by line type dimple of driving direction.
- 03 **UNIFORM SIPE/BLOCK**
Improvement of wear out performance.

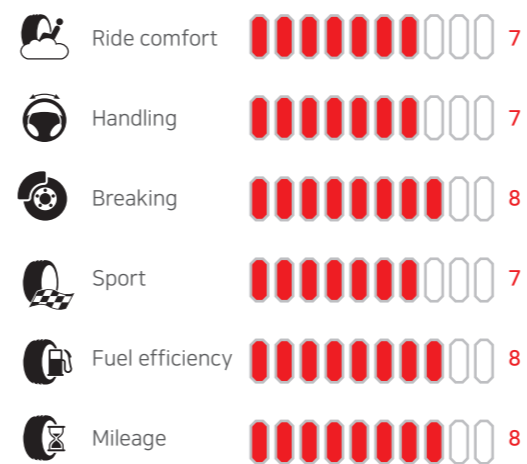
PERFORMANCE



OE (ORIGINAL EQUIPMENT)

- POLO (2019)
- IBIZA (2019)
- CAPTUR (2020)
- DOKKER (2020)
- TIVOLI (2019)

PERFORMANCE



OE (ORIGINAL EQUIPMENT)

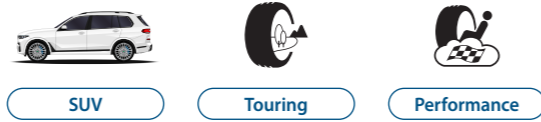
- POLO (2014)
- FABIA (2014)
- i10 (2019)
- i20 (2018)
- i30 (2017)
- VERNA (2020)
- AVANTE (2015)
- K3 (2018)
- RIO (2016)
- MORNING (2017)

KL33

Premium Comfort

CRUGEN Premium

A premium SUV tire offering high quality control and optimum handling in on-road conditions.



- 01** LOW NOISE AND PREMIUM COMFORT PERFORMANCE

Optimum tread pitch design reduces road harmonics and provides better comfort performance.
- 02** DIFFERENCE PITCH DRAWING OF CENTER & SHOULDER BLOCK

Improvement of block stiffness and driving stability.
- 03** IMPROVED TRACTION PERFORMANCE

Semi-knurling and 3D tread block design results in improved snow and wet traction.

PERFORMANCE

Ride comfort	██████████████████	9
Handling	██████████████████	8
Breaking	██████████████████	8
Sport	██████████████████	9
Fuel efficiency	██████████████████	7
Mileage	██████████████████	8

OE (ORIGINAL EQUIPMENT)

	Q5	(2020)
	SANTAFE	(2018)
	TUCSON	(2015)
	SPORTAGE	(2015)
	SORENTO	(2014)
	CARNIVAL	(2014)
	KOLEOS	(2018)
	REXTON SPORTS	(2017)

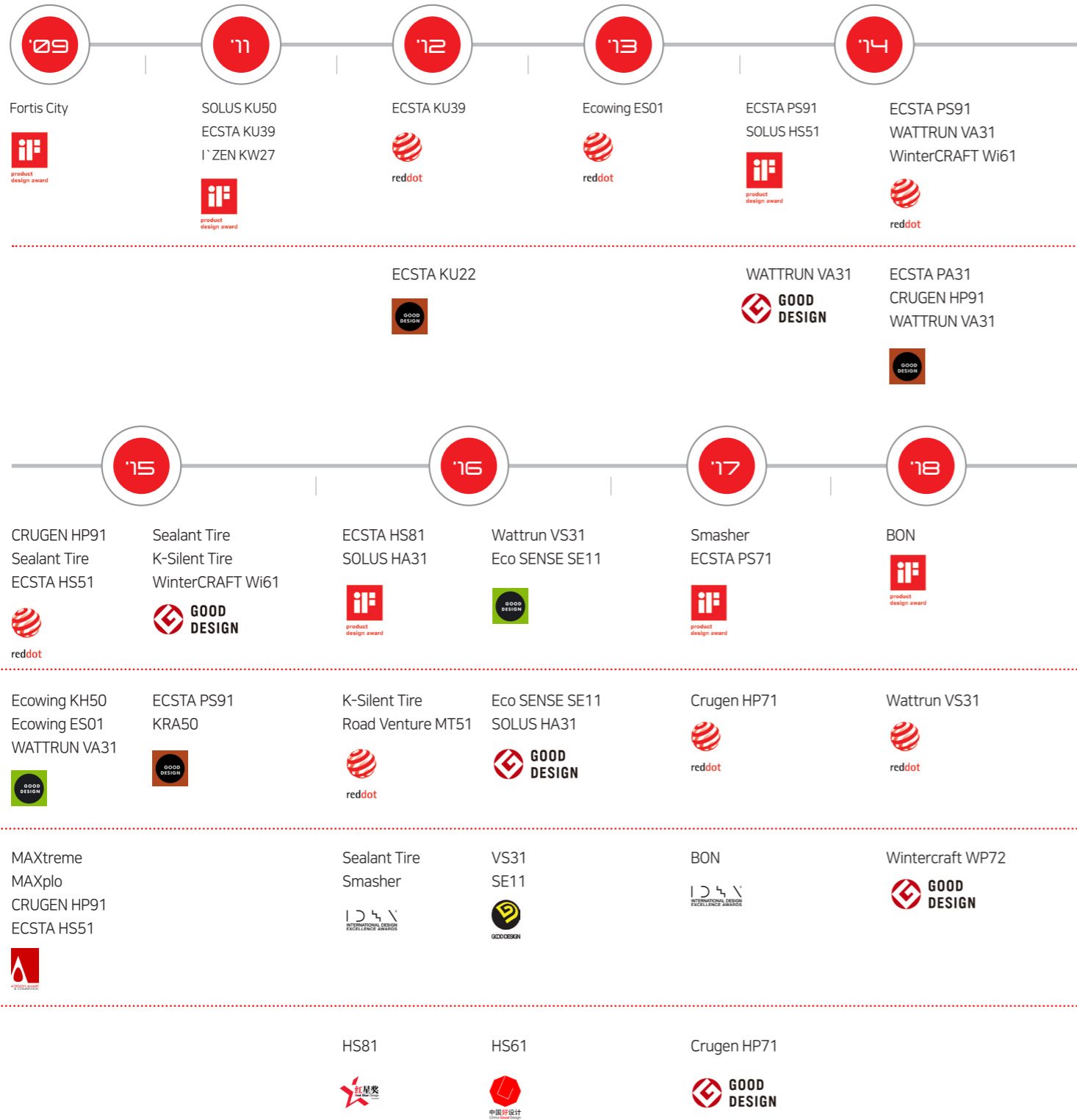
OE SUPPLY LIST

Model	Product	Model	Product
AUDI		HYUNDAI	
Q5	KL33 235/55 R19 2020	SANTAFE	HP91 235/60 R18 2018 KL33 235/60 R18 2018
		TUCSON	KL33 225/60 R17 2015
Mercedes-Benz		KONA	PS31 235/45 ZR18 2020
G-CLASS	KL21 265/60 R18 2013	SONATA	TA91 235/45 R18 2019
SPRINTER	HT51 245/75 R16 2019	AVANTE	HS51 225/45 R17 2015 KH27 205/55 R16 2015
		VELOSTER	HS51 215/45 R17 2018
Volkswagen		IONIC	TA31 225/45 R17 2016
ATLAS	HP91 255/50 R20 2017	i30	KH27 205/55 R16 2017 HS51 225/45 R17 2017
		i20	KH27 185/70 R14 2018
POLO	KH27 185/65 R15 2014	i10	KH27 185/55 R15 2019
SKODA		KIA	
FABIA	KH27 185/60 R15 2014	CARNIVAL	KL33 235/60 R18 2014
		SORENTO	HP91 235/55 R19 2014 KL33 235/55 R19 2014
OCTAVIA	PS71 205/60 R16 2020	SPORTAGE	KL33 225/60 R17 2015
		SELTOS	HS51 205/60 R16 2019 HS51 215/55 R17 2019 HS51 235/45 R18 2019
SEAT		NIRO	TA31 205/60 R16 2016 TA31 225/45 R18 2016
IBIZA	ES31 185/65 R15 2019	K9	KU39 245/50 R18 2018
		K7	KU39 225/55 R17 2016
RENAULT / DACIA		OPTIMA	TA31 215/55 R17 2019
DOKKER	ES31 185/65 R15 2020	K3	HS51 225/45 R17 2018
		RIO	KH27 185/65 R15 2016
GM		MORNING	KH27 185/55 R15 2017
AVEO	KH17 185/60 R14 2016		
SPARK	TA31 185/55 R15 2015	SSANGYONG	
		KORANDO	HP71 235/55 R18 2019
		REXTON SPORTS	KL33 255/50 R20 2017
		RENAULT	
		KOLEOS	HP91 225/60 R18 2019
		CAPTUR	ES31 215/55 R18 2020

● OE Supply status listed above is current as at 02.2020 and is subject to change.
 ● The above products have been supplied on some of the selected vehicle models shown.
 ● The above list may be updated as more OE fitments are announced for 2020.

DESIGN AWARD

Kumho Tire was awarded the Main Prize for three consecutive years since 2017 in the iF and Red Dot of Germany, IDEA in USA and Good Design Award in Japan, which are the top four design awards in the world. Based on these achievements, we will steadfastly position ourselves as a long-established and recognized tire maker in the global market as well as in Korea.



MAGAZINE TEST

Brand	Product	Size	Magazine	Test Result	Publication	Remark
ECSTA	PS71 (PS71)	235/45 R18 Y	ACE	Ranking 2	2018.03	
		235/45R18 Y	GTUE	Recommendable	2018.03	
	HS51 (HS51)	205/55R16 V	ADAC motorwelt	Satisfactory	2018.02	
		205/55R16 V	Auto Express	Ranking 4	2017.07	
		205/55R16 V	ACE	Recommendable	2015.02	
ECSTA	PA51 (PA51)	225/40R18 W	Consumer Reports	Ranking 8	2019.09	
ECSTA	PA31 (PA31)	215/60R16 V	Tirerack	Ranking 1	2016.08	
		215/60R16 V	Tirerack	Ranking 1	2014.05	
SOLUS	TA11 (TA11)	215/60R16 T	Consumer Reports	Ranking 5	2015.09	
ecowing	ES01 (KH27)	185/65R15 H	ADAC motorwelt	Ranking 5	2019.02	
		195/65R15 V	ADAC motorwelt	Satisfactory	2017.02	
		185/65R15 H	ADAC motorwelt	Good	2016.02	
ECSTA	WP71 (WP71)	235/55R17 V	ACE	Recommendable	2017.01	
		235/55R17 V	GTUE	Recommendable	2017.09	
WinterCRAFT	WP51 (WP51)	185/65R15 T	ADAC motorwelt	Satisfactory	2019.09	
		205/55R16 H	ADAC motorwelt	Satisfactory	2018.09	
		185/65R15 T	ACE	Recommendable	2018.09	
ECSTA	HP91 (HP91)	235/60R18 V	Technical World	Ranking 3	2017.04	
		255/55R18 W	Off Road	Recommendable	2015.04	
CRUGEN	Premium (KL33)	255/65R17	Consumer Reports	Ranking 2	2017.06	
ECSTA	HT51 (HT51)	P265/70R17	Consumer Reports	Ranking 8	2017.06	
PorTran	KC53 (KC53)	215/65R16C	ADAC motorwelt	Ranking 7	2019.02	