

Maxxis – Global OE business

MAXXIS[®]
REIFEN

CST[®]
WHERE PASSION MEETS THE GROUND

Original equipment is at the heart of the corporate strategy of Maxxis. Today almost all the renowned automotive manufacturers in the world now utilise our products.

Over the coming years, the focus will in particular be on expanding the OE business in Europe. To this end, Maxxis has been operating its own tech centre in Holland since 2005. This centre is progressively working on products designed for European needs.

Negotiations with major German manufacturers are currently at an advanced stage.

